

W.J. DEUTSCH & SONS, LTD.
“COVEY RUN GROCERY SHOPPING SPREE” SWEEPSTAKES
FULL OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO LEGAL U.S. RESIDENTS CURRENTLY RESIDING IN THE 50 UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA), WHO ARE 21 YEARS OF AGE OR OLDER. VOID in AK, CA, HI, LA¹ and UT and WHERE PROHIBITED BY LAW. Beginning 2/1/10 through 3/31/10, complete this Official Entry Form **OR** on a 3" x 5" card, hand print your complete name, street address (no P.O. boxes), city, state, zip code, daytime telephone number with area code, date of birth and signature and mail it in an envelope to: W.J. Deutsch & Sons, Ltd. “Covey Run Grocery Shopping Spree” Sweepstakes, P.O. Box 7430, Wilton, CT 06897-7430. Enter by mail as often as you wish, but each entry must be completed and mailed separately. Entries must be postmarked by 3/31/10 and received by 4/5/10. No mass or mechanically reproduced entries will be allowed. W.J. Deutsch & Sons, Ltd. (“Sponsor”) is not responsible for lost, late, stolen, misdirected, torn, altered, illegible or postage-due entries or entries with incomplete information. All entries become the exclusive property of the Sponsor and will not be returned or acknowledged. By entering this Sweepstakes, entrants agree to be bound by these full Official Rules and the decisions of the judges, which shall be final, binding and conclusive on all matters relating to this Sweepstakes.

2. PRIZES/ODDS: GRAND PRIZES (3): Three (3) Grand Prize winners will each receive a \$1,000 gift card. **(Total Approximate Retail Value (ARV) of each Grand Prize: \$1,000; Total ARV of all Grand Prizes: \$3,000.)** **FIRST PRIZES (5):** Five (5) First Prize winners will each receive a \$500 gift card. **(ARV of each First Prize: \$500; Total ARV of all First Prizes: \$2,500.)** **SECOND PRIZES (20):** Twenty (20) Second Prize winners will each receive a \$100 gift card. **(ARV of each Second Prize: \$100; Total ARV of all Second Prizes: \$2,000.)** Gift cards will be chosen at the sole discretion of Sponsor. Gift cards are subject to federal, state and local laws as well as the terms and conditions stated thereon. No substitutions permitted except at the sole discretion of Sponsor. Sponsor makes no warranty with respect to any prize or any part thereof. Sponsor reserves the right to substitute a prize of equal or greater value. No transfer or assignment of any prize is permitted except at the sole discretion of Sponsor. No cash redemptions will be made. Sponsor makes no warranty with respect to any prize. Sponsor will report value of the prize as required by law. **All taxes are sole responsibility of each winner.** Actual odds of winning depend on the number of valid entries received.

Total ARV of all Prizes: \$7,500.00

3. DRAWING: Potential prizewinners will be selected in a random drawing to be held on or about 4/7/10 from all valid entries received. Potential prizewinners will be contacted by phone on or about 4/7/10 at the phone number listed on his/her entry. If, after two (2) attempts, contact has not been made, prize will be forfeited and an alternate prizewinner will be randomly selected.

¹ Void in LA per Louisiana Office of Alcohol and Tobacco Control.

Fulfillment agent must reach each potential prize winner; messages will not be left. Please allow 2-4 weeks upon prizewinner validation for delivery of prizes.

4. ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO LEGAL U.S. RESIDENTS CURRENTLY RESIDING IN THE 50 UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA), WHO ARE 21 YEARS OF AGE OR OLDER. VOID in AK, CA, HI, LA and UT and WHERE PROHIBITED BY LAW. Employees of Sponsor and its agencies, parent, subsidiaries, affiliates, vendors, wholesalers, retailers, distributors, alcoholic beverage suppliers or members of their immediate families or households are not eligible to participate. Federal, state and local laws and regulations apply. Each prizewinner may be required to complete and return an Affidavit of Eligibility/Publicity Release. Affidavits of Eligibility/Publicity Releases must be returned within seven (7) days of notification or the prize will be forfeited and an alternate prizewinner will be randomly selected.

5. RELEASE OF LIABILITY & PUBLICITY: By entering this Sweepstakes, each prize-winner consents to the use of his/her name, photograph or likeness for publicity or advertising purposes without further compensation, where permitted by law. All entrants release Sponsor and its parent, affiliates, subsidiaries, officers, directors, shareholders, agents, employees and all others associated with the development and execution of this Sweepstakes from any and all liability with respect to, or in any way arising from, this Sweepstakes and/or acceptance or use of the prize, including, but not limited to, liability for personal injury, damages, death, monetary loss and claims based upon publicity rights, false light, false endorsement, defamation or invasion of privacy.

6. WINNERS LIST: For the names of each prize winner, send a self-addressed, stamped envelope by 4/30/10 to: W.J. Deutsch & Sons, Ltd. "Covey Run Grocery Shopping Spree" Sweepstakes-WL, P.O. Box 7430, Wilton, CT 06897-7430.

7. SPONSOR: W.J. Deutsch & Sons, Ltd. Harrison, NY 10604

Cellared & Bottled by Covey Run[®] Winery, Woodinville, WA USA

©2009 Distributed by W.J. Deutsch & Sons, Ltd. Harrison, NY 10604 wjdeutsch.com

Enjoy Responsibly. coveyrun.com